



# SPONSORSHIP OPPORTUNITIES

OLIVET CHRISTIAN CHURCH -  
COLUMBIA, MO

**APR | 12<sup>th</sup> | 2025**

**8:45am - 5:15pm**

BROUGHT TO YOU BY

*Andrea Lyn*  
EVENTS

# WHAT IS THE Wholeness8 Summit?

## Writing Your Wellness Story

The **Wholeness8 Summit** is a transformative, full-day immersion into the eight aspects of whole health, empowering attendees to write their own wellness stories. Set for **April 12th, 2025**, at **Olivet Christian Church** in Columbia, MO, this event promises to be a life-changing chapter for attendees and a powerful narrative platform for sponsors.

### Why Sponsor Wholeness8?

- **Co-Author Success Stories:** Help over 200 health-conscious individuals craft their personal wellness narratives across all 8 aspects of health.
- **Write Your Brand into the Wellness Narrative:** Align with a cutting-edge, comprehensive approach to health that goes beyond traditional definitions.
- **Maximize Your Story's Reach:** Benefit from extensive pre-event and day-of exposure, ensuring your brand is a key character in the Wholeness8 story.
- **Grow Your Business's Next Chapter:** Generate leads and build lasting relationships with customers committed to writing their best lives.

### Event Highlights

- **A Day-Long Wellness Odyssey:** From 8:45 AM to 5:15 PM, attendees will journey through activities designed to help them write their wellness stories.
- **Expert Storytellers:** Numerous health and wellness experts will guide attendees in crafting their narratives across all 8 aspects of wholeness.
- **Interactive Chapters:** Hands-on workshops, panel discussions, and speakers will help attendees outline, draft, and begin living their wellness stories.



Physical

Reach your fitness and lifestyle goals.

Grow your knowledge and skills.



Intellectual

Set goals to make money work for you.



Financial

Become satisfied in your vocation.



Vocational

Influence your surroundings to benefit you.



Environmental

Maintain your inner health and relationships.



Emotional

Define your purpose and meaning.



Spiritual

Nurture your support system and sense of belonging.



Social

# Wholeness8 Summit

Writing Your Wellness Story

## MAIN SPEAKER

## OPENING ACTIVITY



Choose your own break-out sessions to write your own story



Full-Day Tickets include Lunch from Happy Food Catering

## MID-DAY SESSION



## CLOSING ACTIVITY



Saturday, April 12, 2025  
Olivet Christian Church | Columbia, MO

FEATURING: MAYA ANGELA MCMILLIN ~ RENEE REED-MILLER ~ CHEF KIMBER DEAN ~ DR. TINA BALSER

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 Physical						Reach your fitness and lifestyle goals.
Grow your knowledge and skills.						 Intellectual
 Financial						Set goals to make money work for you.
Become satisfied in your vocation.						 Vocational
 Environmental						Influence your surroundings to benefit you.
Maintain your inner health and relationships.						 Emotional
 Spiritual						Define your purpose and meaning.
Nurture your support system and sense of belonging.						 Social

# Wholeness8 Summit

Writing Your Wellness Story

## The Presenting Sponsorship

As the Presenting Sponsor, you'll be the cornerstone of our event, helping to write the most impactful wellness story of the year. Andrea Lyn Events has crafted a sponsorship package that offers unparalleled value and exposure, ensuring your brand is woven into every chapter of the Wholeness8 narrative.

### Pre-Event Chapters

- **Headline Feature:** Your brand prominently displayed on the 2025 Wholeness8 Summit website as the presenting sponsor, setting the tone for our wellness journey.
- **Social Media Spotlight:** Exclusive features across our social media platforms, introducing you as the presenting sponsor to our engaged audience.
- **Multimedia Marketing Saga:** Your brand integrated into all event marketing, including radio, television, and digital campaigns, reaching a diverse audience across multiple channels.

### Day-of-Event Epic

- **Presenting Rights:** Exclusive presenting sponsor rights, with the event referred to as "The 2025 Wholeness8 Summit: Presented by [Your Brand]".
- **Visual Storytelling:** Your logo and brand message featured on all event posters, fliers, and prominent signage throughout the venue, creating a visual narrative of your support.
- **Your Brand's Chapter:** A premium, high-traffic booth space with custom signage highlighting your presenting sponsor status, giving you a dedicated space to tell your brand's wellness story.

### Additional Plot Points

- **Spread Your Message:** Exclusive opportunity to provide marketing materials to all attendees (estimated 200+) and vendors (25+).
- **Speaking Opportunity:** A chance to address the audience during the opening and closing session

# Wholeness8 Summit

Writing Your Wellness Story

## Your Sponsorship Valuation

Our event sponsorships are an investment in which you can believe. To that end, below you'll find the value of each sponsorship perk your business will receive.

Perk Provided	Perk Value
Exclusive Branding Rights and Premium Exposure	\$2000
Comprehensive Multi-Channel Marketing	\$1500
Prime On-Site Presence and Engagement Opportunities	\$1000
Post - Event Report & Data	\$500
Long-Term Partnership Benefits	\$250

Valued  
@ \$5250

Your Investment:  
**\$4000 cash**

The sponsorship values presented here are carefully calculated based on comprehensive research and industry best practices. We're committed to providing transparent, justifiable valuations that deliver real ROI for our sponsors.

# Wholeness8 Summit

Health & Wellness for All Aspects of Life

## Keynote Speaker Sponsorship

Shape the cornerstone conversations of our wellness story as the Keynote Sponsor. Your brand will introduce and frame the summit's defining moments, ensuring your message resonates throughout every session. This carefully crafted sponsorship positions your company at the heart of our community's wellness dialogue.

### Pre-Event Exposure

- **Featured** on 2025 Wholeness8 Summit Website as the sponsor of our keynote speaker
- **Featured** on social media as the sponsor of our keynote speaker
- **Featured** on event marketing including radio, television and digital marketing

### Day-of Event Exposure

- **Title sponsor rights** for the 2025 Wholeness8 Summit keynote speaker
- **Featured** on all event posters, fliers and prominent signage at 2025 Wholeness8 Summit
- **Featured** on slideshow during main sessions
- **Opportunity** to introduce keynote speaker during main sessions
- **Opportunity** to give marketing materials to all attendees (over 350 estimated) as well as all vendors (over 30 estimated).

At Andrea Lyn Events, we take our event sponsorships seriously and believe in breaking through the old school “logo farming” and providing tangible, interactive benefits for our sponsors. If you are interested in a sponsorship but have a different idea of a potential perk, let us know! We're more than happy to customize our sponsorships to meet the needs of our sponsors.

# Your Sponsorship Valuation

Our event sponsorships are an investment in which you can believe. To that end, below you'll find the value of each sponsorship perk your business will receive.

Perk Provided	Perk Value
Keynote Speaker Title Rights	\$1250
Featured on Event Marketing	\$750
Featured on Event Posters, Fliers & Prominent Signage	\$650
Opportunity to give marketing materials to attendees & vendors	\$400
Featured on slideshow/ speak during main session	\$250



## Your Investment: **\$2500 cash**

**We are excited to partner with you and can't wait to get started!**

An invoice will be processed and sent to your businesses email address upon confirmation. We request all payments be processed by check. Please send checks by mail to:

Andrea Lyn Events  
207 Peach Way, Ste #006  
Columbia, MO 65201

Please also provide a logo in JPG or PNG format for usage in visual advertisement to [jonathan@andrealynevents.com](mailto:jonathan@andrealynevents.com). We'll be in touch for other assets as we begin the partnership journey together!

# Wholeness8 Summit

Health & Wellness for All Aspects of Life

## VIP Sponsorship

Craft an elevated chapter in our community's wellness journey as the VIP Experience Sponsor. Your brand will create defining moments for our most engaged attendees, weaving premium touchpoints throughout their summit experience. This carefully curated sponsorship ensures your message reaches key decision-makers and wellness advocates.

### Pre-Event Exposure

- **Featured** on 2025 Wholeness8 Summit Website & ticket website as the VIP Experience sponsor
- **Featured** on social media as the exclusive VIP sponsor
- **Featured** on event marketing including radio, television and digital marketing
- **Dedicated** VIP promotional campaign

### Day-of Event Exposure

- **Title sponsor rights** for 2025 Wholeness8 VIP experience
- **Featured** on all event posters, fliers and prominent signage at VIP areas
- **Featured** on slideshow during main sessions
- **Opportunity** to speak during main session
- **Welcome** VIP attendees at dedicated registration area
- **Provide** marketing materials to all VIP attendees (40+ estimated)
- **Two complimentary** VIP tickets to use or giveaway (\$140 value)

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# Your Sponsorship Valuation

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Perk Provided	Perk Value
VIP Sponsor Title Rights	\$1000
Featured on Event Marketing	\$500
Featured on Event Posters, Fliers & Prominent Signage	\$400
Physical Presence @ VIP Registration	\$450
Featured on slideshow/ speak during main session	\$500



## Your Investment: **\$2000 cash**

**We are excited to partner with you and can't wait to get started!**

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# Wholeness8 Summit

Writing Your Wellness Story

## Aspect Sponsorship

As an Aspect Sponsor, you'll have the exclusive opportunity to write a pivotal chapter in our attendees' wellness stories. Choose one of the eight essential aspects of health to align your brand with, and help craft a narrative of holistic well-being.

### Pre-Event Prologue

- **Aspect Authorship:** Exclusive rights as the sponsor of your chosen aspect for the 2025 Wholeness8 Summit
- **Digital Spotlight:** Featured on the 2025 Wholeness8 Summit website
- **Social Media Chapter:** Highlighted across our social platforms as the champion of your selected wellness aspect
- **Marketing Memoir:** Your logo integrated into our event marketing materials, including digital campaigns

### Day-of-Event Storyline

- **Visual Narrative:** Your logo featured on event posters, fliers, and prominent signage throughout the venue
- **Center Stage Moment:** Featured in main session slideshow and banner/ signage display on main stage
- **Story Distribution:** Opportunity to speak/ introduce speakers within given aspect and provide marketing materials to attendees at given aspect breakouts
- **Exclusive Booth Rights:** Premium booth space with category exclusivity to establish your brand as the authority in your wellness aspect.

### Additional Plot Points

- **Comprehensive** post-event report featuring attendance numbers and engagement metrics to quantify your ROI
- **First right of refusal** for your particular aspect sponsorship of next year's event

# Wholeness8 Summit

Writing Your Wellness Story

## Your Sponsorship Valuation

Our event sponsorships are an investment in which you can believe. To that end, below you'll find the value of each sponsorship perk your business will receive.

Perk Provided	Perk Value
Branding Rights and Exposure	\$500
Exclusive Booth Rights	\$400
Media and Marketing Exposure	\$375
On-Site Presence and Engagement	\$350
Post - Event Report & Data	\$175

Valued  
@ \$1800

Your Investment:  
**\$1400 cash**

THE SPONSORSHIP VALUES PRESENTED HERE ARE CAREFULLY CALCULATED BASED ON COMPREHENSIVE RESEARCH AND INDUSTRY BEST PRACTICES. WE'RE COMMITTED TO PROVIDING TRANSPARENT, JUSTIFIABLE VALUATIONS THAT DELIVER REAL ROI FOR OUR SPONSORS.

# Wholeness8 Summit

Health & Wellness for All Aspects of Life

## Snack Sponsorship

Every great event needs great food and Wholeness8 is no exception. This snack sponsorship will put your business in front of both our attendees and vendors while they enjoy delicious snacks throughout the day.

Your partnership for the Wholeness8 Summit will grant you the following opportunities and perks:

### **Pre-Event Exposure**

- **Featured** on the Wholeness8 Summit Website as the snack sponsor
- **Featured** on social media as the snack sponsor
- **Featured** logo on over event posters displayed throughout Columbia

### **Day-of Event Exposure**

- Featured logo on snack area event signage during the Wholeness8 Summit
- Opportunity to display and distribute marketing materials to attendees (over 350 anticipated) of the Wholeness8 Summit as well as vendors (30)

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# Your Sponsorship Valuation

Our event sponsorships are an investment in which you can believe. To that end, below you'll find the value of each sponsorship perk your business will receive.

Perk Provided	Perk Value
Featured on Event Website	\$50
Featured on Social Media	\$150
Featured on Event Posters, Fliers & Prominent Signage	\$200
Opportunity to give marketing materials to attendees & vendors	\$150
Featured on slideshow during the main sessions	\$350

## Your Investment: **\$900 cash**

**We are excited to partner with you and can't wait to get started!**

An invoice will be processed and sent to your businesses email address upon confirmation. We request all payments be processed by check. Please send checks by mail to:

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Columbia, MO 65201

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