



HEART OF MISSOURI
WOMEN'S SHOW 2025

Educate Empower Enjoy

**VISIONARY
SPONSORSHIPS**

MARCH 7-8, 2025

COLUMBIA MALL

BROUGHT TO YOU BY

Andrea Lynn
EVENTS



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SPONSORSHIPS

*Themed Lounges for Sessions
& Cocktail Crawl*



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Speaker Lounge Sponsorships

Be the **heart** of empowerment at the **2025 Heart of Missouri Women's Show**. As an **exclusive** sponsor of one of our **four** unique Speaker Lounges (**Vintage**, **Art Gallery**, **Glitz & Glam**, or **Zen**), your support will create a **captivating** space where ideas bloom and connections flourish. Position your company as a patron of knowledge and networking in these beautifully curated themed spaces. From pre-event buzz to post-show follow-ups, you'll enjoy significant visibility and valuable engagement opportunities.

PRE-EVENT EXPOSURE

- **Featured** on the Women's Show website and social media as a Speaker Lounge Sponsor
- **Receive** at least (2) feature posts leading up to the event
- **Included** in select event marketing including digital and television ads
- **Featured** on ticket website and confirmations sent to all attendees
- **Highlighted** in event communication to speakers

DAY-OF EVENT EXPOSURE

- **Prominent** signage and table display for marketing items in your sponsored Lounge
- **Opportunity** to introduce each session speaker and share about your business
- **Interact** with attendees at your Speaker Lounge throughout the Show
- **Logo** placement on Show Map, printed materials, and schedule
- **Marketing** materials placement in VIP bags

ENHANCED VALUE

- **Comprehensive** post-event report with attendance and engagement metrics
- **First right** of refusal for next year's Speaker Lounge sponsorship
- **Access** to opted-in attendee contact list (in compliance with privacy regulations)



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Your Sponsorship Valuation

Our event sponsorships are an investment in which you can **believe**. To that end, below you'll find the **value** of each sponsorship category your business will receive:

Perk Provided	Perk Value
Presenting Sponsor Rights	\$1500
Featured on Event Marketing	\$1000
Featured on Event Posters, Fliers & Prominent Signage	\$750
Opportunity to give marketing materials to attendees & vendors	\$500
Prominent vendor booth with signage	\$250

Your Investment:
\$4000 cash

The sponsorship values presented here are carefully calculated based on comprehensive research and industry best practices. We're committed to providing transparent, justifiable valuations that deliver real ROI for our sponsors.



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**KEYNOTE
SPEAKER
SPONSORSHIP**

Speaker





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Keynote Speaker Sponsorship

Align your brand with inspiration and thought leadership at the **2025 Heart of Missouri Women's Show**. As the **exclusive** sponsor of our **Featured Speaker**, you'll play a pivotal role in bringing a **captivating** voice to our event. Position your company as a supporter of women's professional growth and community engagement. From pre-event buzz to post-show impact, you'll enjoy exceptional visibility and meaningful engagement opportunities.

PRE-EVENT EXPOSURE

- **Featured** on the Women's Show website and social media as the Featured Speaker Sponsor
- **Receive** at least (3) feature posts leading up to the event, including speaker announcement
- **Included** in primary event marketing including digital, radio, and television ads
- **Featured** on VIP ticket website and confirmations sent to all attendees
- **Highlighted** in dedicated event communication promoting the Featured Speaker

DAY-OF EVENT EXPOSURE

- **Prominent** signage at the main stage during the Featured Speaker's presentation
- **Opportunity** to introduce the Featured Speaker and share about your business
- **Reserved** VIP seating section for your team during the Featured Speaker's session
- **Logo placement** on Main Stage backdrop, Show Map, and event schedule
- **Marketing** materials placement in all attendee welcome bags and VIP bags

ENHANCED VALUE

- **Comprehensive** post-event report with attendance and engagement metrics for the Featured Speaker session
- **First right** of refusal for next year's Featured Speaker sponsorship
- **Access** to opted-in attendee contact list (in compliance with privacy regulations)
- **Meet-and-greet** opportunity with the Featured Speaker



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Your Sponsorship Valuation

Our event sponsorships are an investment in which you can **believe**. To that end, below you'll find the **value** of each sponsorship category your business will receive:

Perk Provided	Perk Value
Presenting Sponsor Rights	\$1750
Featured on Event Marketing	\$1500
Featured on Event Posters, Fliers & Prominent Signage	\$1000
Opportunity to give marketing materials to attendees & vendors	\$500
Prominent vendor booth with signage	\$250

Your Investment:
\$5000 cash

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